



web accessibility





Today's Agenda

- State of accessibility
- Product demonstration
- Dollars and Cents



Americans with Disabilities Act of 1990

The ADA is a civil rights law that prohibits discrimination against individuals with disabilities in all areas of public life, including jobs, schools, transportation, and all public and private places that are open to the general public. The purpose of the law is to make sure that people with disabilities have the same rights and opportunities as everyone else.

ADA in building infrastructure isn't questioned.





State of Accessibility

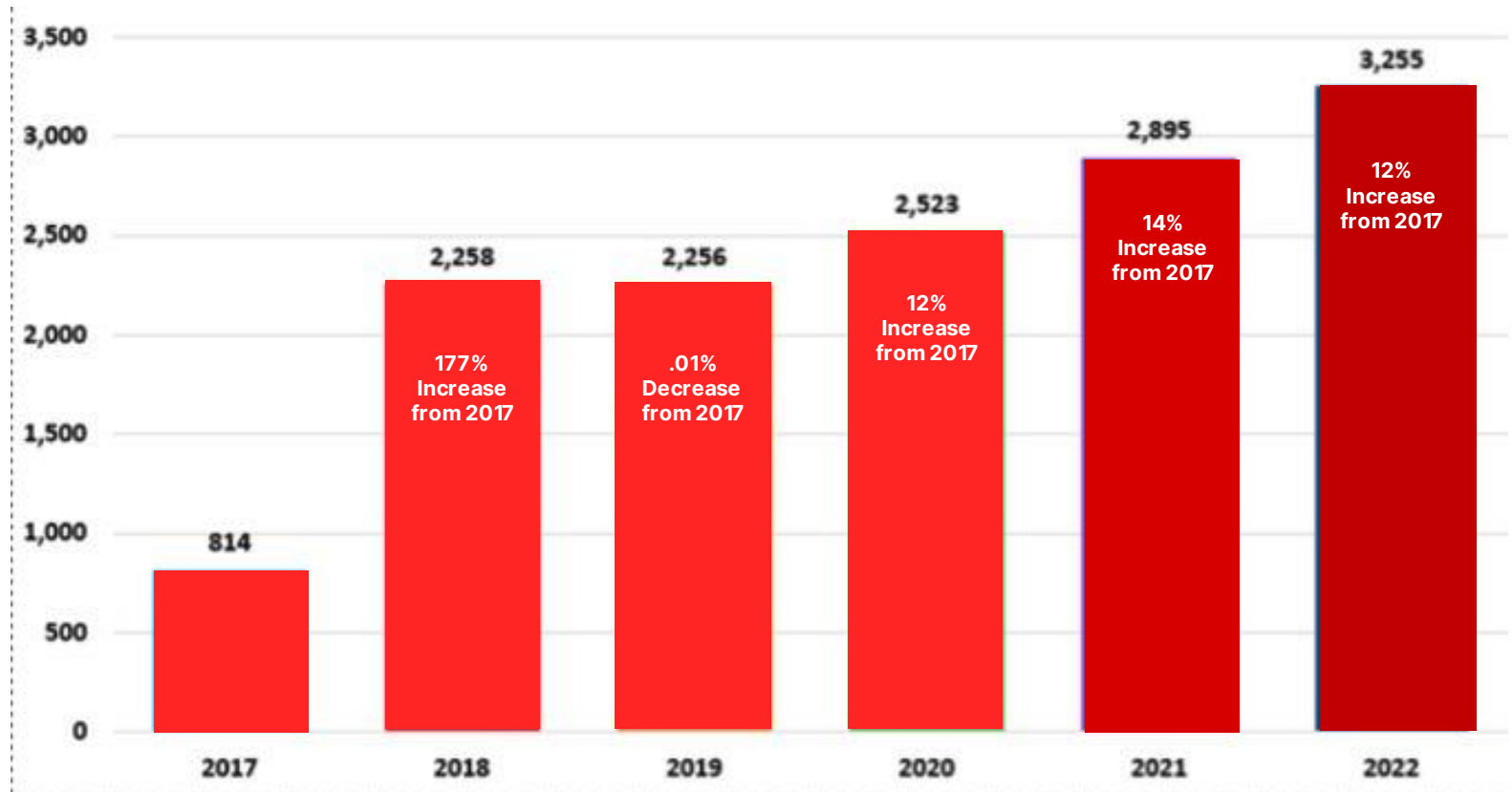
March 18, 2022:

"State and local governments must take steps to ensure that their **communications with people with disabilities are as effective as their communications with others.**

The Department has consistently taken the position that the **ADA's requirements apply to all the services, programs, or activities of state and local governments, including those offered on the web.**"



Web ADA Lawsuits on the Rise



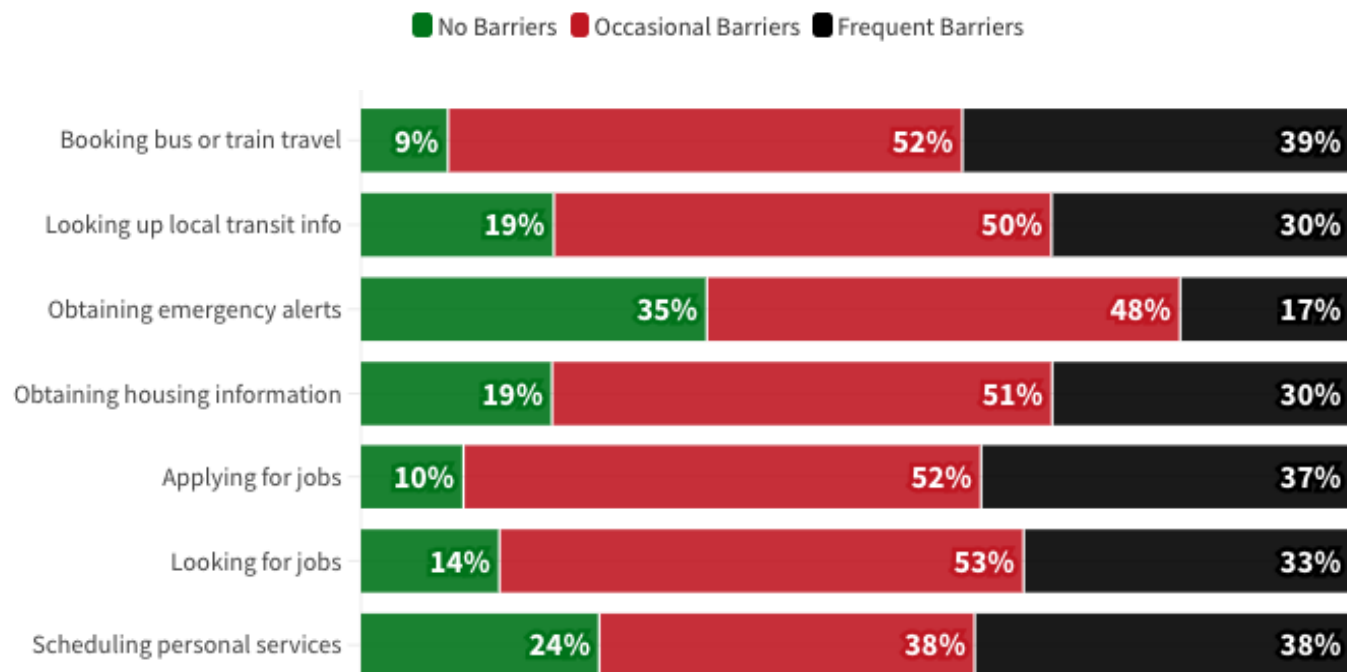
That's 1 lawsuit filed every 2.7 hours!

But this doesn't even come close to the estimated 100s of thousands demand letters that settle without official litigation or the OCR & DOJ complaints.



The Reality of Barriers

Website access barriers for people who are blind, have low vision and/or deafblind



How AudioEye Works

1

Find



Automation tests for over
400 accessibility issues

2

Fix



We fix most accessibility
issues automatically

3

Monitor



Continuously monitor and
protect for compliance

ADA and WCAG Compliance Plan on Day One



Dollars and Cents



- Hands-off approach for clients
- Accessibility-Focused
- Automated remediation
- Manual testing
- Continuous monitoring
- Legal protection
- Accessibility Certificate on site

Pricing

\$4,165/year

If signed by Dec 22nd, we can provide a 50% discount off the first-year which would make the year 1 cost be \$2,082.50.

773 government agencies trusting CivicPlus for ongoing accessibility monitoring!