



The Government Website Experts

# Website Proposal for Village of Tuxedo Park, New York

Revize is a Minority Business Enterprise (MBE)

Prepared by Greg Hilliar

Greg@revize.com

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Cell: 561-441-9350

www.revize.com April 21, 2025

Pricing good for 60 Days



# Revize New York Clients!

- DeWitt, NY [www.townofdewitt.com](http://www.townofdewitt.com)
- Franklin County, NY [www.franklincountyny.gov](http://www.franklincountyny.gov)
- Huron, NY [www.huronny.org](http://www.huronny.org)
- Johnstown, NY [www.townofjohnstown.org](http://www.townofjohnstown.org)
- Milton, NY [www.townofmiltonny.org](http://www.townofmiltonny.org)
- Orleans County, NY [www.orleanscountyny.gov](http://www.orleanscountyny.gov)
- Ogden, NY [www.ogdenny.com](http://www.ogdenny.com)
- Oneonta, NY [www.oneonta.ny.us](http://www.oneonta.ny.us)
- Oswego County, NY [www.oswegocounty.com](http://www.oswegocounty.com)
- Penfield, NY [www.penfield.org](http://www.penfield.org)
- Piermont, NY [www.piermont-ny.gov](http://www.piermont-ny.gov)
- West Haverstraw, NY [www.westhaverstraw.org](http://www.westhaverstraw.org)
- Many More!

# Revize Clients!

- Arcadia, CA [www.arcadiaca.gov](http://www.arcadiaca.gov)
- Clark County, NV [www.clarkcountynv.gov](http://www.clarkcountynv.gov)
- Des Moines, IA [www.dsm.city](http://www.dsm.city)
- Glencoe, IL [www.villageofglencoe.org](http://www.villageofglencoe.org)
- Largo, FL [www.largo.com](http://www.largo.com)
- Myrtle Beach, SC [www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)
- New Bern, NC [www.newbern-nc.org](http://www.newbern-nc.org)
- Olympia, WA [www.olympiawa.gov](http://www.olympiawa.gov)
- St. Petersburg, FL [www.stpete.org](http://www.stpete.org)
- Troy, MI [www.troymi.gov](http://www.troymi.gov)

## And Many More!

Michael Bruckner, Assistant to the City Manager,  
City of Arcadia, CA

"Revize has done it again! Another game changing, cutting edge website that moves the industry forward by connecting citizens to services in as few .. . . ."



Dear Elizabeth Doherty, Mayor Citrin and the Village of Tuxedo Park, NY board of Trustees,

Thank you for considering Revize as your web development partner. For nearly two decades, Revize has been a leader in providing high quality, government-compliant web solutions. A myriad of industry awards and hundreds of satisfied clients stand as testament to the quality and value of our work.

Every member of the Revize team understands that your website is more than a website. It's a valuable resource that can help you build a better community.

Visitors are drawn to websites that are appealing yet functional, user friendly with a plethora of services, and accessible on a wide range of devices. A Revize website will allow your residents and businesses to easily fill out and submit documents, review and pay bills and taxes, perform searches to answer frequently asked questions and perform a suite of other tasks that would otherwise require staff assistance. What's more, a Revize website will enable you to increase staff productivity and decrease costs by reducing off-line departmental operations.

In regards to the actual design and build of your new website, and ongoing website hosting and support, Revize has been doing this for over 25 years. **What you need to know is that over the last 9 months there's been an increase of hacking of government agency websites by 394%, especially if they're using what's called free software, open-source software like WordPress and Drupal. Revize does not use that technology.** We have a secure, refined content management system developed specifically for non-profit and government class organizations like yourself for use by non-technical individuals to edit the website easily. Revize has a full proof, secure hosting environment that so far has been bulletproof against hackers for over 8 years. We have 4 redundant Server Farms across the whole United States and multiple backups of all the information.

We will work closely with you to design and develop a dynamic, functional and easy to navigate website that will perfectly fit your community. Then we empower you to control your digital presence with the industry's best administrative management applications. Revize training ensures that your team has the skills needed to expertly update and manage website content and delivery.

Government clients select Revize because we can help them

- Effectively engage residents.
- Enhance their web presence and build an online communications center.
- Empower non-technical web content editors and administrators to easily execute changes.
- Implement a scalable solution that allows them to affordably grow their web presence for the long term.

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“Revize Websites build engagement  
with your constituents.”

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We have worked hard to establish a reputation for creating online community websites that engage, inform, and increase participation of your community. With our help, your community’s website can serve your residents better, inspire them more, and get them actively involved in your government.

Please contact me if you have any questions at all.

Sincerely,

*Greg Hilliar*

Greg Hilliar

Account Executive

561-441-9350

[Greg@revize.com](mailto:Greg@revize.com)

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# Executive Summary

Thank you for considering Revize Software Systems for your new website project. We understand the importance of this undertaking and know how motivated your government/community is to selecting the right vendor; one who will work with you through all the steps required to build the perfect website featuring a plethora of high-quality online services that your constituents will want to use regularly. In more than two decades of working with government leaders, as well as through nationwide surveys, we have learned that the key to choosing a website vendor is finding the right balance between the total cost of the solution and the quality of the design, online apps and user friendly functionality. In simpler terms, you need a solution that works for you and serves your constituents.

## About Us

With more than 3,300 government clients nationwide, Revize Software Systems is one of the industry's eminent providers. We credit our rapid growth to our over 25-year track record of building award-winning government websites and content management systems. When you work with Revize, you're not just a client, you become part of the Revize family and will receive the service and support you need and expect! We are among the most highly respected government website experts in the United States and we proudly stand by our work.

## Our Innovative Responsive Web Design (RWD) and Web Apps

Revize has been a pioneer in implementing the latest trends in design by using Responsive Web Design (RWD). This technology ensures that site visitors have an optimal viewing experience — easy reading and navigation with a minimum of resizing, panning, and scrolling — across a wide range of devices, from mobile phones to desktop monitors. RWD provides flexible and fluid website layouts that adapt to almost any screen. When you implement a dynamic new website powered by Revize, you will not only get an outstanding look, layout and navigation, but you also receive 24/7 access to our Government Communication Center for residents, business and visitors.

Here you will find the communication tools you need such as

- Public Service Request App
- Calendar of Events
- E-Notification Modules
- On-Line Payment Portal
- Facilities Reservations
- News Center with Facebook/Twitter Integration
- Emergency Alerts
- Online Forms / Survey Tools
- E-Newsletter Applications
- Job Posting and Tracking Module
- Public Records Request Tracker
- Agenda Creator

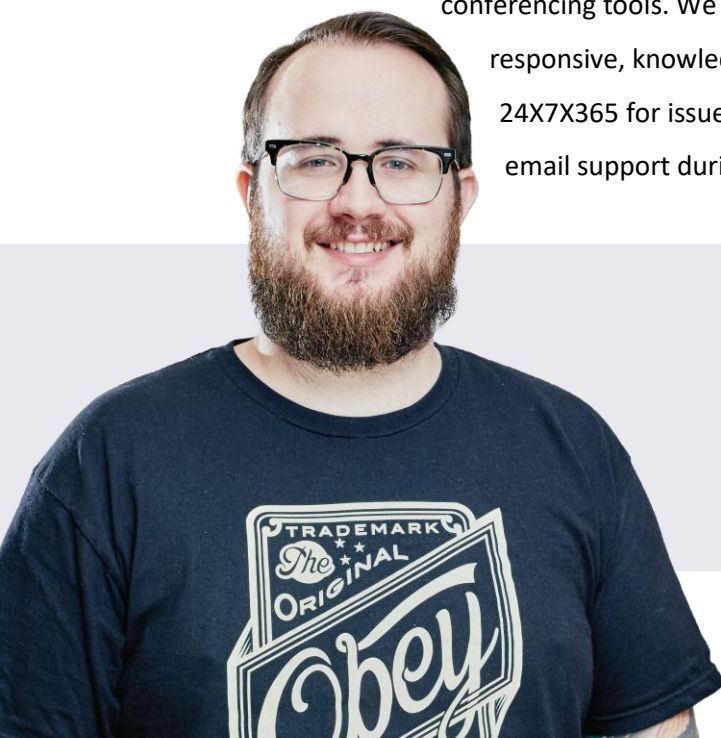
## Our Award-Winning Government CMS

Revize is renowned as a leader in providing practical, high-value, easy to use Government content management software (Government CMS). This simple-to-use yet powerful solution enables clients to manage their online presence with high functionality and style. With applications, such as an online document center, public service request app, public records request tracker, agendas and minutes, frequently asked questions, agenda creator and more, Revize ensures that our clients have the tools they need to make information and services available for website users at the click of a mouse.

## Quick Deployment, Personalized Training and Support

Revize addresses time concerns by completing websites in considerably less time than our competitors. And because our software is so easy to use, we are also able to effectively train our clients in less than half the time it takes our competitors. Our training program is customized based on each client's needs, and we provide hands on training the way you want it - either onsite or off site through web

conferencing tools. We pride ourselves on the skills of our support staff, who are responsive, knowledgeable and helpful. Our online support portal is available 24X7X365 for issue tracking and management. We also provide phone and email support during regular business hours.



Did you know?

Our technical and development staff holds a variety of certifications and has a combined 50 years' experience.



# Company Profile

|         |                                   |              |                                                    |
|---------|-----------------------------------|--------------|----------------------------------------------------|
| FOUNDED | HEADQUARTERS 150                  | PHONE        | WEB SITE                                           |
| 1995    | Kirts, Suite B, Troy, MI<br>48084 | 248-269-9263 | <a href="http://www.revize.com">www.revize.com</a> |

Revize Software Systems was founded in June, 1995 as a "new media" development company specializing in the creation of interactive web design, multimedia content delivered on CD-ROM, and video production. Since then, Revize has made an unsurpassed name for itself in the web/internet industry as THE master of government website design, which remains our specialty. We now boast more than 3,300 government clients in North America and have created acclaimed website designs for hundreds of municipalities, and counties, as well as government departments, agencies and school districts. In September, 1996 as the Internet was becoming a world-wide reality, Revize began developing a Web Content Management System (CMS) for the government market to enable non-technical contributors to quickly and easily update content on their websites. The result was the creation of our state-of-the-art Revize Government CMS. Our mission has always been to enhance the communications of government organizations nationwide with their varied and valued audiences. This is based on our vision statement, which reads:

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“The empowerment of people through simplified information management technologies.”

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Focused exclusively on creative web design, government web apps and content management technologies, Revize continues to invest in its technology, continually adding new capabilities and features that manifest our vision. While many municipalities choose Revize to develop and cost-

effectively manage their website content, clients also use Revize as an information-sharing platform. Our suite of Revize Government web-based solutions has proven valuable as a powerful technology that empowers clients to build and maintain sophisticated web sites, all while using the Internet and internal Intranets/Extranets to acquire, analyze, process, summarize and share information – ensuring that the right people always have the right information at the right time.

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“We are proud of our award-winning web designs, technologies, continued innovations to build government centric modules and apps, web content management, training and support capabilities. We are especially proud of being recognized as one of the industry’s top government website experts and innovators. We are committed to pursuing the continued evolution of all our services to provide increased value to our government clients.”

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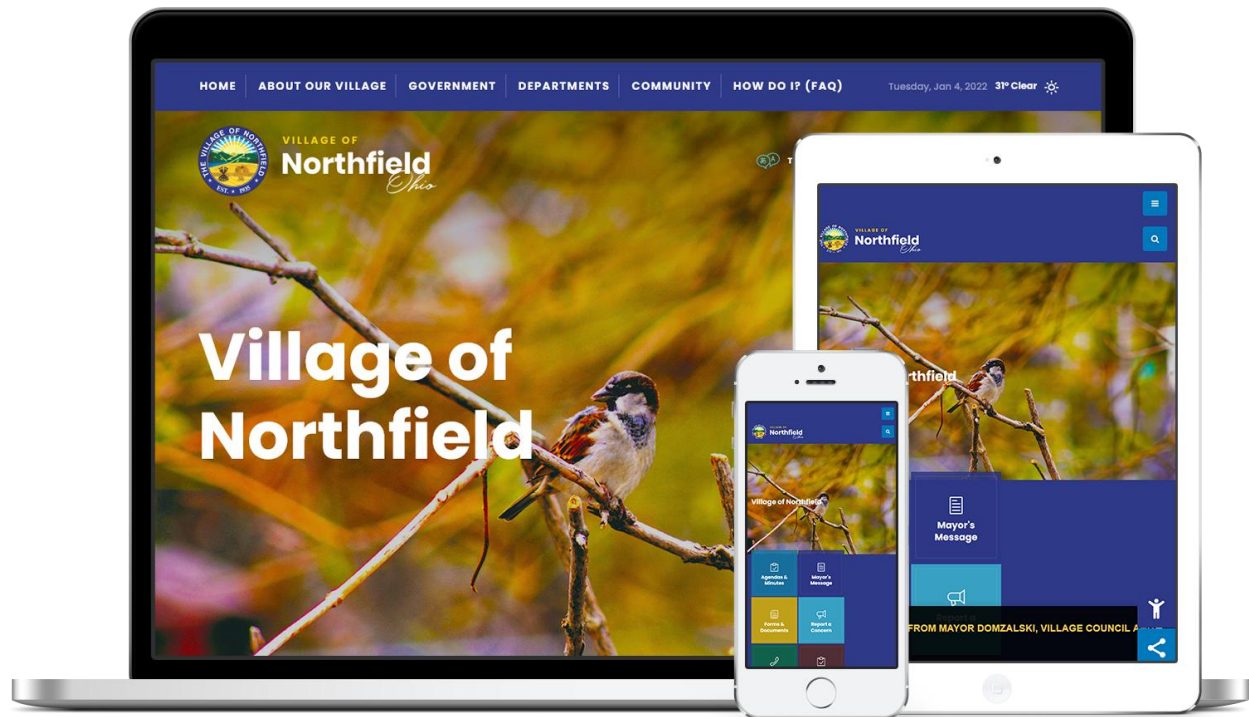
Did you know?

Revize websites have received over 100 web awards in the last 5 years alone.

# Government Project Experience

Village of Northfield, Ohio

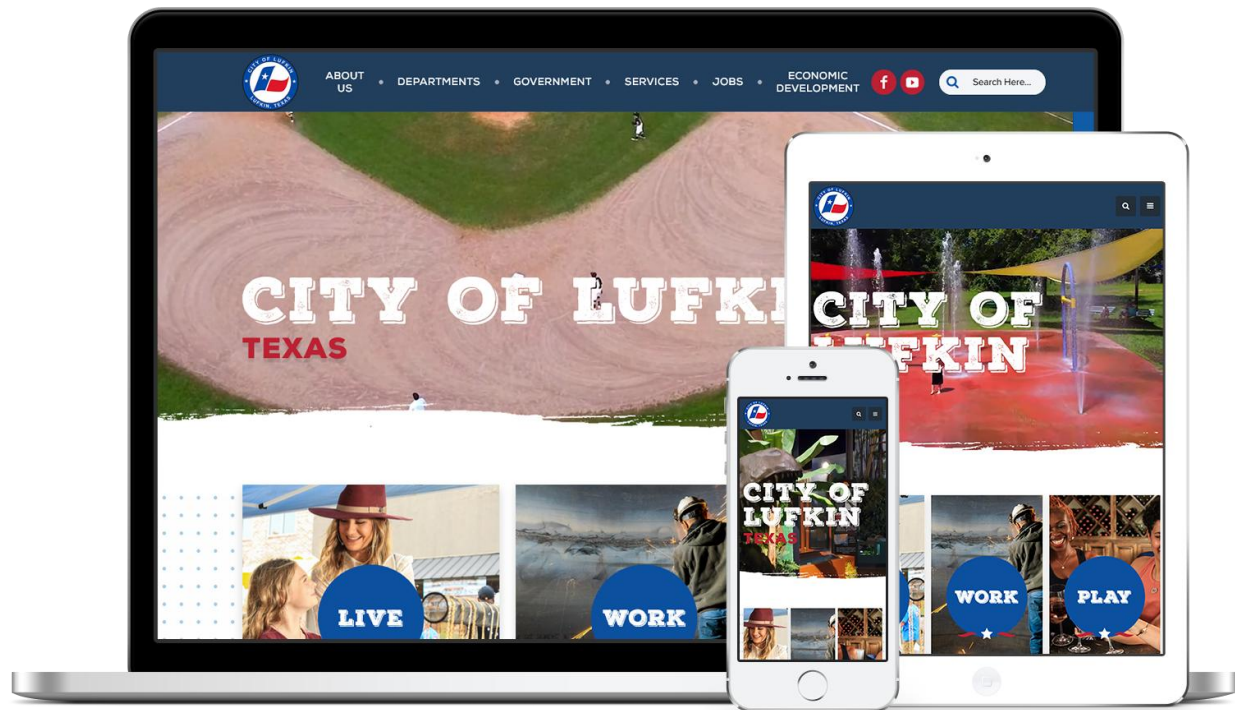
[www.northfieldvillage-oh.gov](http://www.northfieldvillage-oh.gov)



## Details:

The Village of Northfield has a population of 3,540 residents. They wanted an affordable website that would give daily information, in an easy to reach manner, for its residents. The Village has many departments with varying levels of needs on the website. The success of any municipal website relies on balancing these departmental needs, whilst showcasing a unified vision. In this website, we did just that. While respecting the Village's history, we also designed the site to towards innovation. Users will notice that they can easily find the most important online services without having to search through line after line of text. This website is the perfect mix of functionality and design!

City of Lufkin, Texas  
[www.cityoflufkin.com](http://www.cityoflufkin.com)

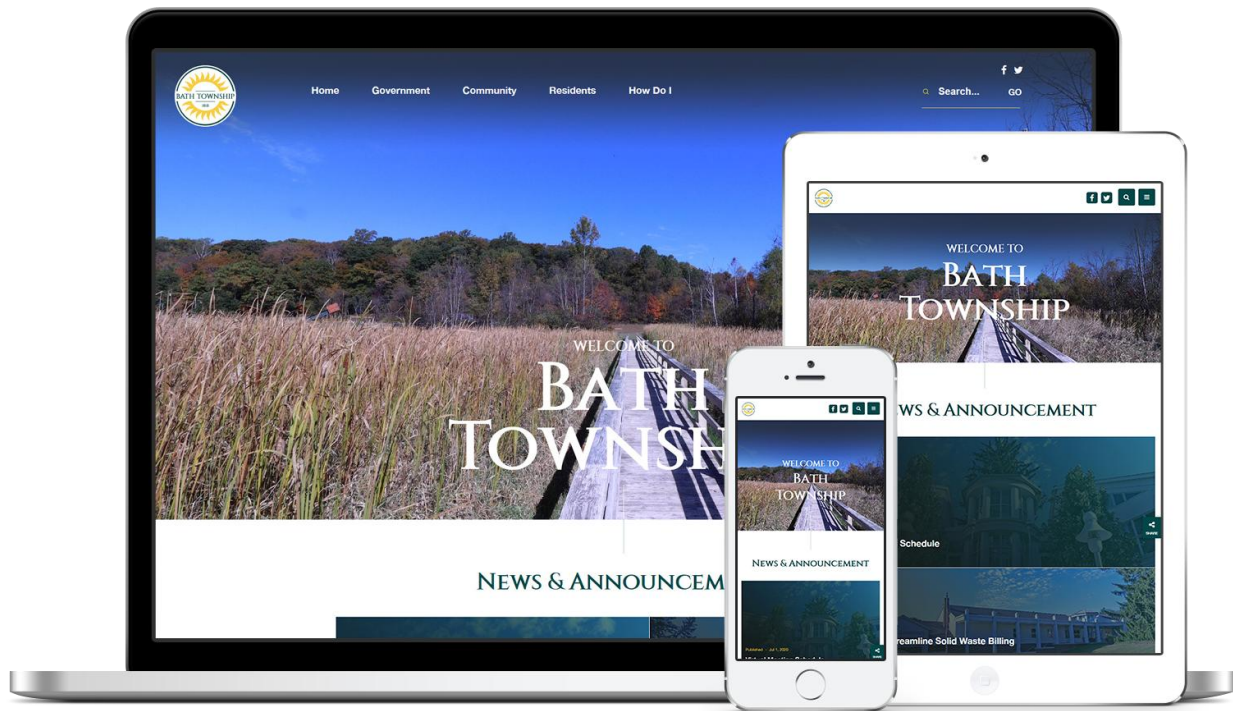


## Details:

The City of Lufkin is a great Texas client. This website was recently redesigned in 2021 to dramatically Improve Resident Communication, Increase Tourism in the Downtown Area and Entertainment District, and inspire Economic Development Investment. The design is creative and makes you want to vacation or move your family there because of all the family friendly attractions, activities, and events. The Home page has separate content focus areas.

With this website design it is more of an experience using the website. Because the Content Editing system is so easy to use, the website is updated frequently, so residents see new content every day!

Bath Township, Ohio  
[www.bathtownship.org](http://www.bathtownship.org)



## Details:

Bath Township wanted a new website design that showed off a new residential look and feel of what it is like to live in their fine community. This website was recently redesigned in 2021 to highlight all of what Bath Township has to offer **with a Home Page Video Design**. The design does not overburden the user with too much content. It separates that content into different focus areas. This lets the residents get information in a way that is much more of an experience. The straightforward news and events feature images that promote click-through. With the Revize CMS this Township is able to quickly and easily update the website in just a few clicks!



## Van Buren Township, Michigan

[www.vanburen-mi.org](http://www.vanburen-mi.org)

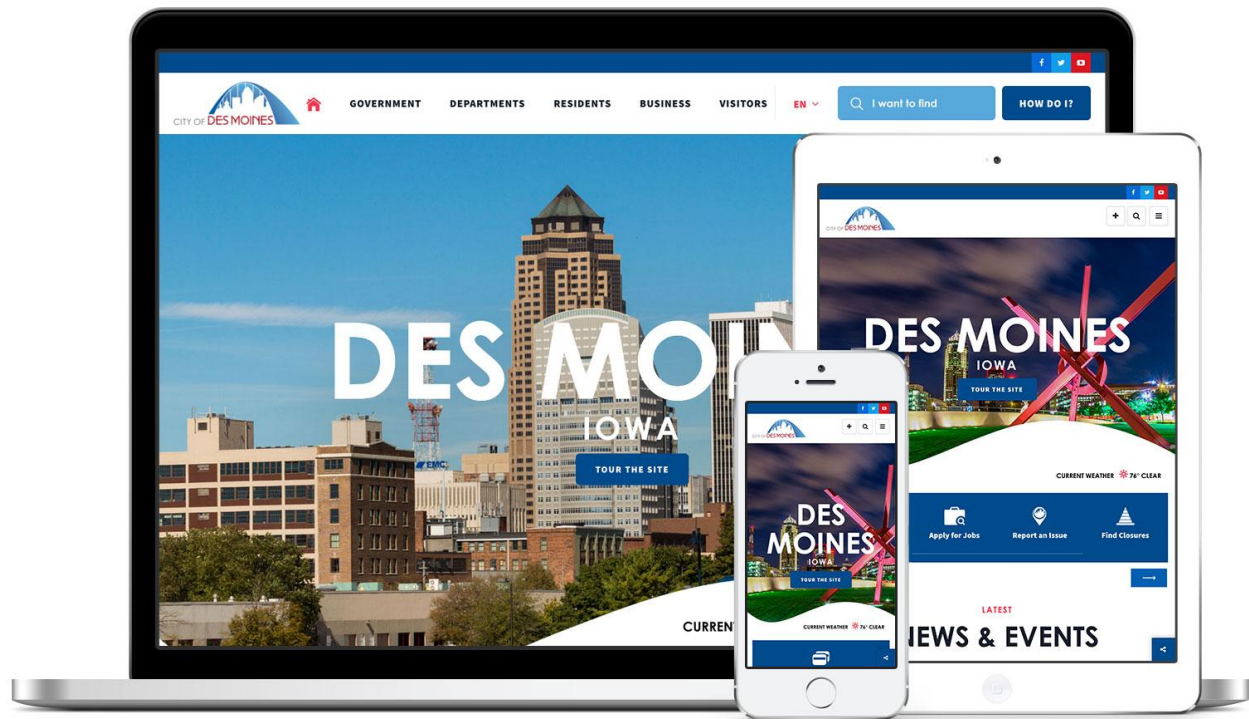


### Details:

Van Buren Township received about 8 proposals from their website RFP and chose Revize. Van Buren Township is located right by Willow Run Airport, famous for the the Ford factory next to it building and launching the B-52 bombers for World War 2. Van Buren Township is investing money into increase economic development with airport businesses. It will become a new hub for fixing and repairing and rebuilding Airline fleet aircraft.

Van Buren Township is family friendly township with something to offer everyone. We wanted to make sure their new design was something special for their residents to use on a daily basis. We had a design discovery meeting going over the designs they felt would show off their municipality in the best light. We used our Resident Usability study results to lay out the Home page where a resident can get anywhere on the website in one click in a majority of all cases. Their staff was with us every step of the way. Inner pages are flexible to allow departments to have dedicated pages with a cohesive feel across all pages. This website is an elite representation of the power and beauty of the Revize process.

## City of Des Moines, Iowa

[www.dsm.city](http://www.dsm.city)**Details:**

The City of Des Moines, Iowa came to Revize for a website that was completely different. Coming from an internally developed site, they wanted to work with a vendor that could lead them to a new way of interacting with their users. Page layouts were created to allow unique interaction with the City. This included board listings, Q&As, interactive park directories, plain language, and a resident focused navigation. We also incorporated some of their internal databases and features that had been built internally. This site improves the online experience for residents, business owners, and visitors!

# Government Account References

**Client: City of Wylie, TX**

*Craig Kelly, Public Information Officer*

Office: (972) 516-6016

Email: [craig.kelly@wylietexas.gov](mailto:craig.kelly@wylietexas.gov)

Website: [www.ci.wylie.tx.us](http://www.ci.wylie.tx.us)

**Client: City of Buena Park, CA**

*Simon Mikewicz, Information Systems Administrator*

Office: 714-562-3931

Email: [smikewicz@bppd.com](mailto:smikewicz@bppd.com)

Website: <https://www.buenapark.com>

**Client: Bath Township, OH**

*Jena Stasik, Financial Manager*

Ph: 330-666-4007

Email: [jstasik@bathtownship.org](mailto:jstasik@bathtownship.org)

Website: [www.bathtownship.org](http://www.bathtownship.org)

**Client: Sagamore Hills Township, OH**

*Janell Mucha, Administrative Assistant*

Ph: 330-468-3515

Fax: 330-908-1274

Email: [jmuch@mysagamorehills.com](mailto:jmuch@mysagamorehills.com)

Website: [www.mysagamorehills.com](http://www.mysagamorehills.com)

**Client: Van Buren Township, MI**

*Dan Selman, Township Supervisor's Executive Assistant*

Phone: 734-699-8900

Email: [Dselman@vanburen-mi.org](mailto:Dselman@vanburen-mi.org)

Website: [www.vanburen-mi.org](http://www.vanburen-mi.org)

**Client: City of Largo, FL**

*Lauren Fatkin, Web & Marketing Specialist*

Office: (727) 587-6740 x5015

Email: [lfatkin@largo.com](mailto:lfatkin@largo.com)

Website: [www.largo.com](http://www.largo.com)



# Why Choose Revize?

## We Have Government Specific Experience and Outstanding Client Testimonials

You can rely on Revize and our 25 years of experience building and maintaining websites for municipal, county and government agencies of all sizes throughout North America, to deliver a customized site design that improves layout, navigation, usability and content. Using Revize ensures that your website will be reliable, W3C and ADA compliant, and allow for easy integration with existing or future web applications and third-party software. But there's no need to take our word for it -- we encourage you to peruse our massive file of testimonials from our many satisfied clients.

## We Will Build a Government Communication Center that Works for Your Community!

The Revize website design, Government CMS and interactive tool sets have been developed exclusively for our government clients to help them effectively communicate with their key target audiences such as residents, businesses and visitors. Some of our most popular website and Government applications and modules include: a new and improved Online Calendar, the comprehensive Forms Center, our News Center with real-time social media connectivity, Emergency Alerts, E-Notifications, Citizen Request Tracker, Parks & Shelter Reservations System, Document Center, and Online Payment Portal.

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“We Build Superior Technology  
into Every Website with CMS  
Performance & Reliability That’s  
Second to None.”

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What sets Revize apart from other companies? Revize's superior technical architecture and security, unsurpassed staff expertise and highly effective publishing engine provide our government clients with the most reliable website solutions in the industry today. By ensuring our client's data security and providing redundant server architecture and back-up data centers, Revize has a nearly 100% up-time rate. Plus, our clients never have to worry about data loss or data corruption because of our instantaneous back-up process and our data center's tape back-up processes. Revize believes that investing a higher percentage of our profits into our technology and security makes us the best choice for the short and long term for governments seeking the best value for their community's website.

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## “We Always Provide Knowledgeable, Friendly and Responsive Service!”

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All this, and a reliable IT partner too! Our website design and development is superior, and our Government CMS and suite of online apps is easy to learn and administer, but our 24/7 technical support will also be there for you to help you get over the hurdles! Our technical support team is widely considered to be among the industry's best. We also provide a sophisticated backup infrastructure which allows us to guarantee 99.99 percent uptime. Plus, regular updates and improvements to ensure that your site will remain current with industry standards and keep running smoothly for years to come. The Client Owns the CMS License and the Code!

We often hear the question: “What happens if we want to move the website to another vendor? Do we lose all access or any of our website data?” The answer is 100% NO! As our client, you own the template source code, the CMS, and any data that you put onto the website. We understand that clients may come and they go, but we always make sure they know they are just as important to us at the end of our tenure as they were at the beginning. If you decide to run the CMS in your own server, we can transfer the CMS license and software to your server as you own the license and you can run it from your server as long as you want.

## Top Ten Reasons Why Revize gives you the Greatest Value!

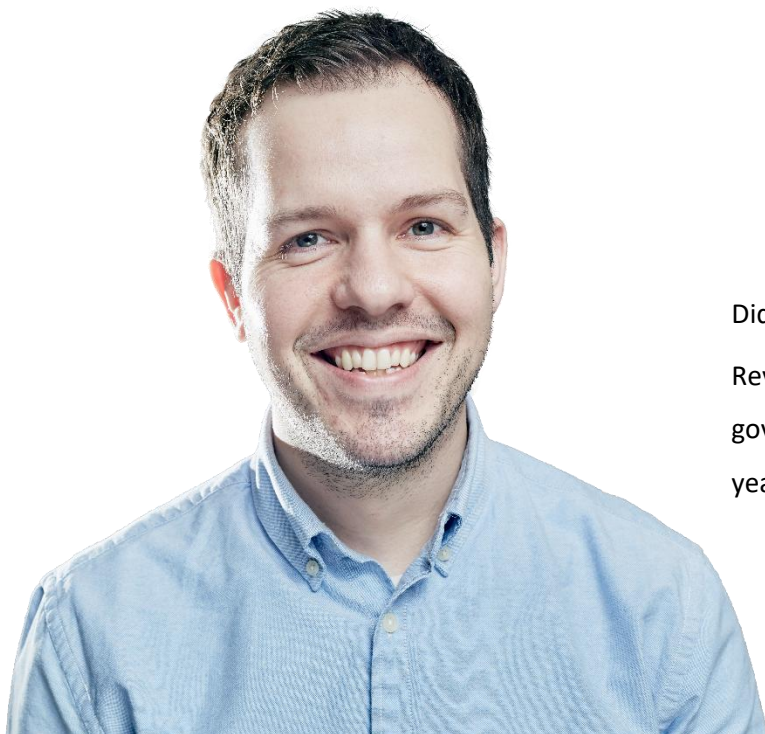
- Modern, timeless and unique website design integrated with online Government apps
- On-time delivery
- Competitive pricing
- Responsible stewardship of the organization's stakeholders
- Full functionality to update and manage your website
- All the tools/apps needed to increase communications with citizens
- An easy CMS to train employees quickly
- Extended phone and email support
- 2,700+ satisfied government clients
- Unlimited App Upgrades: Revize provides unlimited upgrades to new and existing modules at no additional cost to you. Once you invest in Revize, you will receive free upgrades and feature enhancements for life.

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“The Revize responsive website design is second to none for us providing an excellent experience for the growing number of residents, visitors and businesses accessing WylieTexas.gov on mobile devices. Our website’s progressive look captures the vibrant culture of our community.

— Craig Kelly, Public Information Officer, City of Wylie, TX

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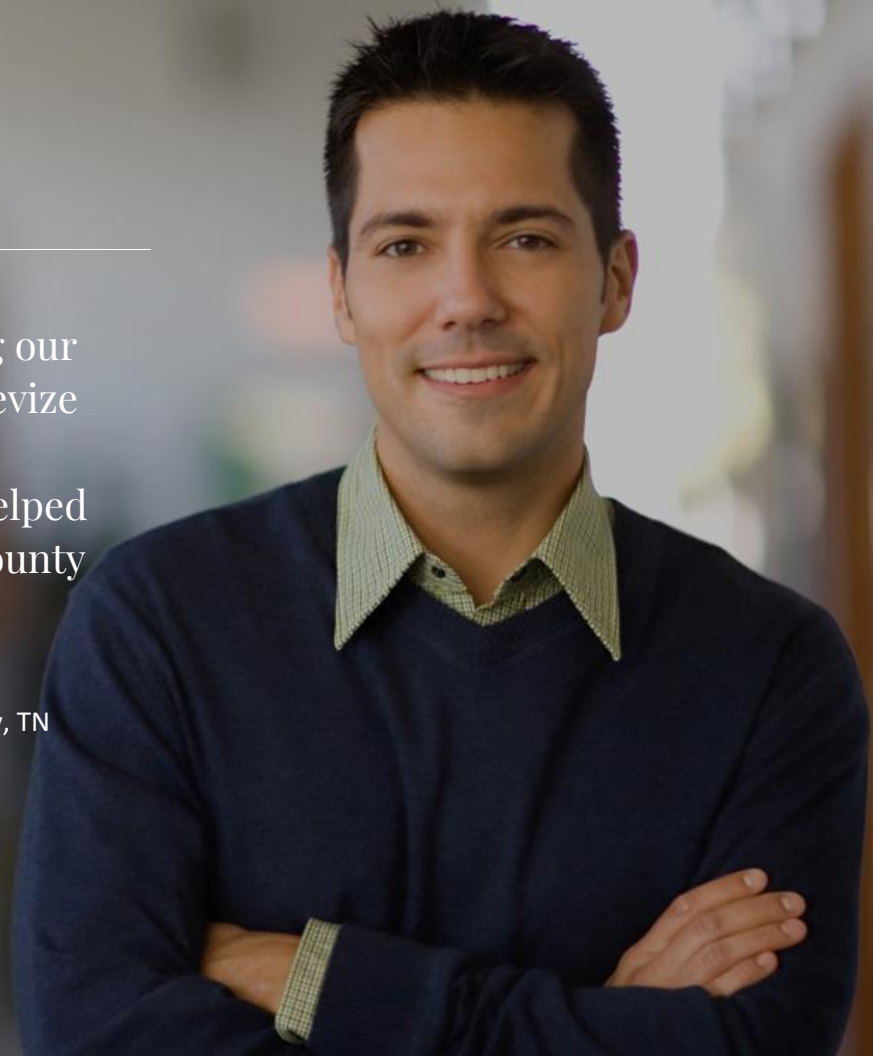
Did you know?

Revize CMS is the most advanced CMS in the government web design industry with over 24 years of development.

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“Revize did a great job building our website design. Not only did Revize capture the character of our Tennessee county, but it has helped connect our citizens to their county government.”

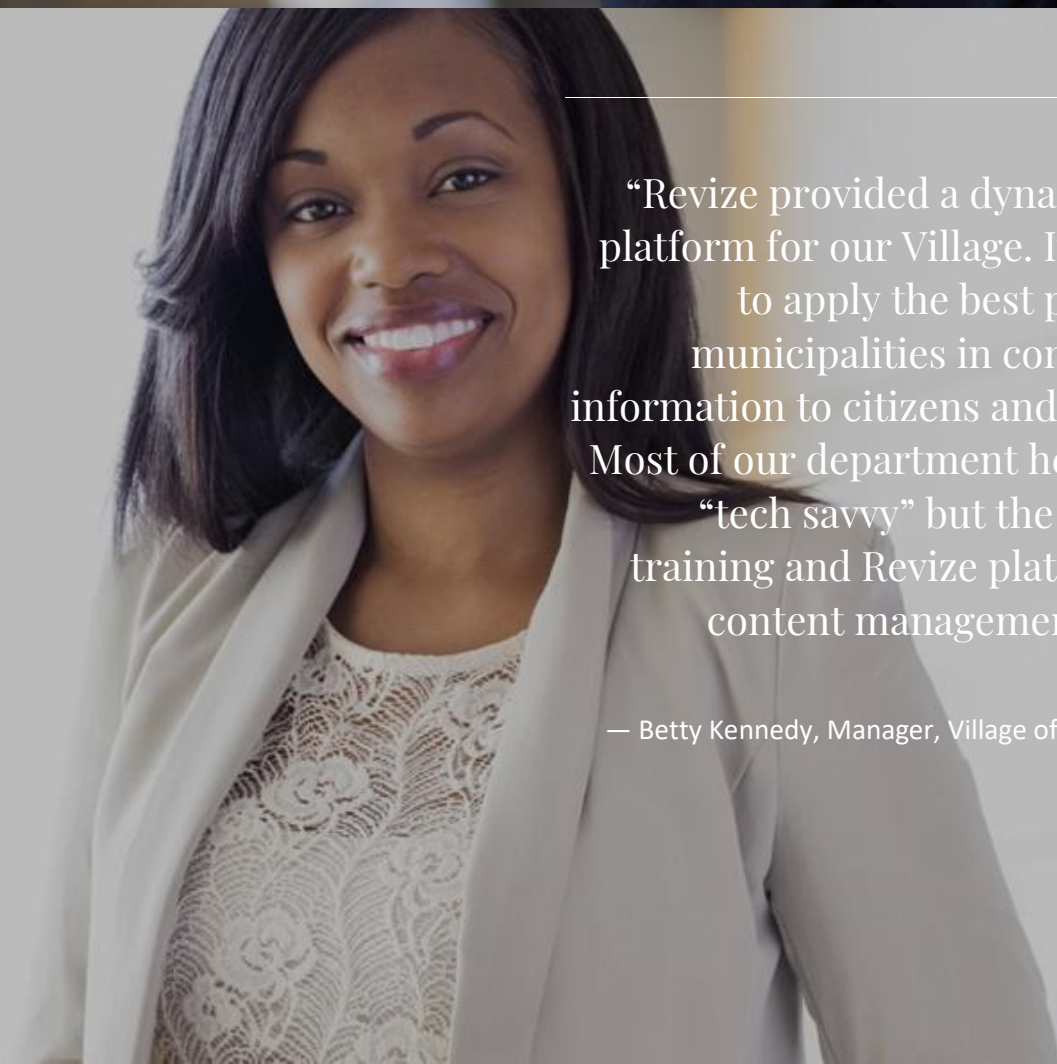
— Shawn Anderson, IT Director, Tipton County, TN



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“Revize provided a dynamic website platform for our Village. It allowed us to apply the best practices for municipalities in conveying vital information to citizens and businesses. Most of our department heads are not “tech savvy” but the exceptional training and Revize platform makes content management a breeze.”

— Betty Kennedy, Manager, Village of North Branch, MI



# Awards & Accolades

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We were thrilled with the outcome of our website redesign project. The Revize team was professional and responsive throughout the process.

- Tori Mathes, Media Communications, City of Berkley, MI





Revize provided a dynamic website platform for Genesee County. It allowed us to apply the best practices for counties in conveying vital information to citizens and businesses.

Ken Kolenda – GIS Manager, Genesee County, Michigan







“Visiting the Genesee County website to find the information I needed was easy, user-friendly and a breeze.”

- Patrick Gleen, Resident, Genesee County MI



“When I wanted to open my new shop everything I needed was at my fingertips on the city of St. Petersburg website.”

- Emily Hunter, Business Owner, St. Petersburg, FL

# The Revize Solution

## Project Planning and Setup

What makes Revize unique in its project approach and experience is our thorough preparation for each individual community combined with the range of website deployments and creative, customized fit we implement for each client. From small to large, rural to urban, the Revize project management process guarantees a perfect fit between the concept of the deployment and the expectations of the client's level of engagement preferences.

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We don't utilize a "one size fits all" approach because it doesn't make sense.

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However, we do use a standard, proven effective process methodology. Each client is unique and we tailor our process to fit their unique needs. For as long as you are our client you will have staff dedicated to your account and access to an on-line portal for communication, design process and on-going support.

**Dedicated Accounts Manager:** Your dedicated Account Manager will handle all issues related to your contract, pricing, future product add-ons, and general account satisfaction. During the initial kick-off meeting, your Account Manager will introduce you to the team, explain roles and responsibilities, and place you in the very capable hands of your Dedicated Project Manager and Designer.

**Dedicated Project Manager:** Your dedicated Project Manager will handle all issues related to the website design, development, navigation, content, training, timelines and deliverables, as well as ensuring that feedback and communication occurs promptly in order to keep the project on-track. Also, the dedicated project manager will be the point of contact for any future technical support or issues that need to be addressed during the deployment and post deployment of the site.



24/7/365 Project Portal Access: From day one, your project and on-going support is tracked in the Revize On-line Project Portal. The main point of contact you select for the project will receive an invitation to register, including setting up a secure user name and password. The Project Portal serves as a communication tool for any matter pertaining to your website design, development and on-going support even after your website is launched.

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“We guarantee the best support in the industry that’s 24/7 365 by the trained developers & technicians”

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Did you know?

Revize has launched over 3,300 government websites both small and large.

# Hosting Service

Revize has partnered with Amazon Web Services (AWS) and Google Cloud Service Platform (GCP) for its LIVE WEB server hosting infrastructure needs. Both AWS and GCP are industry leaders in high availability cloud server architecture, both server farm infrastructure is highly secured, scalable and redundant for 24/7/365 availability. Snapshot/Mirror Image backups of all of our cloud servers guarantees 100% data protection and recovery in case of any disaster. Also, Revize has dedicated CMS servers in two state-of-the-art physical data centers located in Chicago and Detroit. Onsite/Offsite data backups of all of our dedicated servers are scheduled nightly with R1Soft backup service. Additionally, Revize utilizes multiple Tier 1 bandwidth providers such as Level 3, Wiltel, and Cogent for redundancy and continuous connectivity. These procedures provide our clients with up to 500Mbps of fast fiber optic up-stream connectivity.

Revize hosts your web sites and web applications on redundant (3 TB Hard Drive, 3.2 GHz CPU and 32 GB RAM) servers in order to provide enhanced performance and reliability. The Revize technology architecture physically separates the CMS from the website in order to provide another layer of redundancy/security. With this model, we keep an up-to-the-minute exact duplicate of your website in the event your site must be restored. Revize support staff will simply republish your site within a guaranteed two hours (as opposed to several hours or days time frame our competitors offer).

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“Revize can provide clients with unlimited data storage server space for each website.”

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Revize will host both your Extranet and Intranet; your Intranet is secure and only accessible by authorized users through a login system.

There are no special software requirements to run a Revize hosted website and CMS solution. We make it all very simple. All you need is an internet connection and a browser. We also provide complete maintenance of your website, which includes but is not limited to: OS patches, intrusion prevention, antivirus, and software upgrades.

## Final Phase: You Go Live!

At last, your website content is complete and your staff is sufficiently trained! The final phase in the process is to redirect your website domain name from your old site to your beautiful new one. Once this is completed, Revize will closely monitor the transfer for the first 24 hours to ensure that everything is working properly. Any issues that arise will be immediately resolved.

## Marketing & Ongoing Consultation

Revize seizes on every effort to make our clients' sites highly visible. We draft press releases for posting on our website and for distribution locally, and will continuously monitor your site after it goes live so that you can take advantage of all marketing opportunities. We also look to submit your site for different awards and recognition competitions to further maximize your site's exposure.

## Search Engine Registration and Marketing

Revize will input all the targeted keywords to make your web pages search engine friendly, thus enabling users to find targeted information when they do a Google, Yahoo or any other search on your site.

## Security

Revize takes website security very seriously and we provide our clients with the very best website protection protocols. Our data centers are located on secure premises equipped with card-reader access, security cameras and guards on duty 24/7 to ensure the physical protection from unauthorized entry.

Our web and network administrators monitor network activity 24-hours-a-day to ensure system integrity and protection against threats such as Denial of Service (DoS) attacks that could corrupt your website or block user access. Maintaining the secure configuration of our web servers is managed through application of appropriate patches and upgrades, security testing, vulnerability scans, monitoring of logs, and backups of data and OS.

## Security Controls and Protocols

- Anti-malware software such as antivirus software, anti-spyware software, and rootkit detectors
- Shield Plus Security Bundle to prevent DDoS attacks
- Intrusion detection and prevention software (such as file integrity checking software)
- Host-based firewalls to protect CMS servers from unauthorized access
- Patch management software
- Security and Authentication Gateways
- Content filters, which can monitor traffic to and from the web server for potentially sensitive or inappropriate data and take action as necessary
- HTTPS (Hypertext Transfer Protocol over SSL), which provides encryption and decryption for user page requests that require more secure online transactions
- SSL (Secure Socket Layer) provides an encrypted end-to-end data path between a client and a server regardless of platform or OS

## Application Security Authentication

- Role-Based Security: Role-based authentication to add individual user accounts and assign them system roles like Editor, Developer, Administrator, Workflow Approvers, etc., or department roles and empower the department to assign specific roles to users.
- Permission-Based Security: Ability to set up Content Owners/Editors and restrict which site pages they are authorized to update
- Global & Department Workflow Management: Create workflow management and approval processes where authorized department personnel become approvers



Did you know?

Revize launched over 300 websites last year alone.



### Maximum Response Times

- 1 hour for crisis issues
- 4-6 hours for critical issues
- 24 hours for normal issues

### Revize Support

- 8 a.m. – 8 p.m. EST Phone Support (Monday thru Friday)
- 24X7X365 Portal & Email Support
- Dedicated support staff to provide assistance and answer all questions
- New and existing user training
- Training refreshers
- Video tutorials and online training manual
- Automatic integration of enhancements
- E-Newsletter module support
- Automatic upgrades of CMS Modules such as Calendar, Document Center, etc...

### Software Maintenance

Revize rolls out two new versions of the Revize CMS, and six to eight product updates every year. The Revize CMS is continuously enhanced to keep pace with cutting edge technologies and industry trends. When a software update or new version is rolled out, Revize will automatically update all servers used by our subscription service clients.

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“As a Revize client, you will receive full access to all enhancements to the core components and modules in the Revize CMS at no additional charge.”

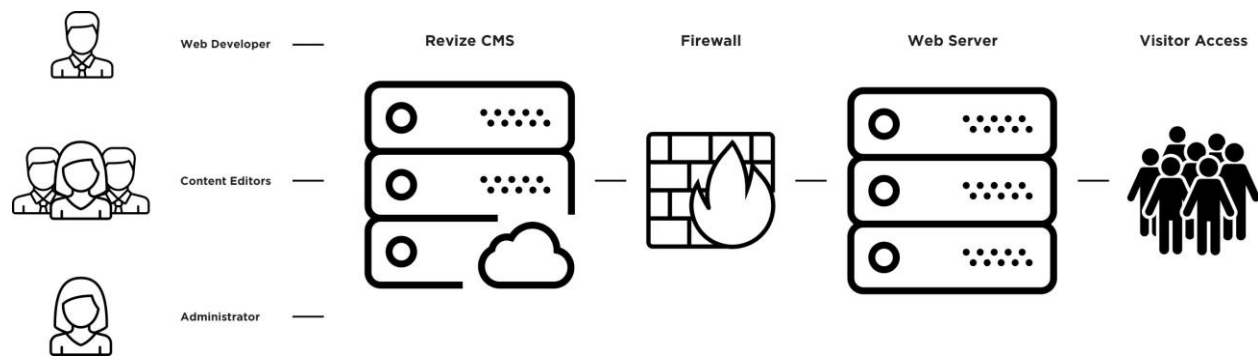
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# Revize Technology Architecture

The Revize Government CMS is a standards-based, open architecture software product without any proprietary restrictions. Revize uses leading technologies to avoid integration problems with existing systems and comes complete with its own Integrated Publishing Engine, Embedded Relational DB, JSP/Servlet Engine, and Application Server.

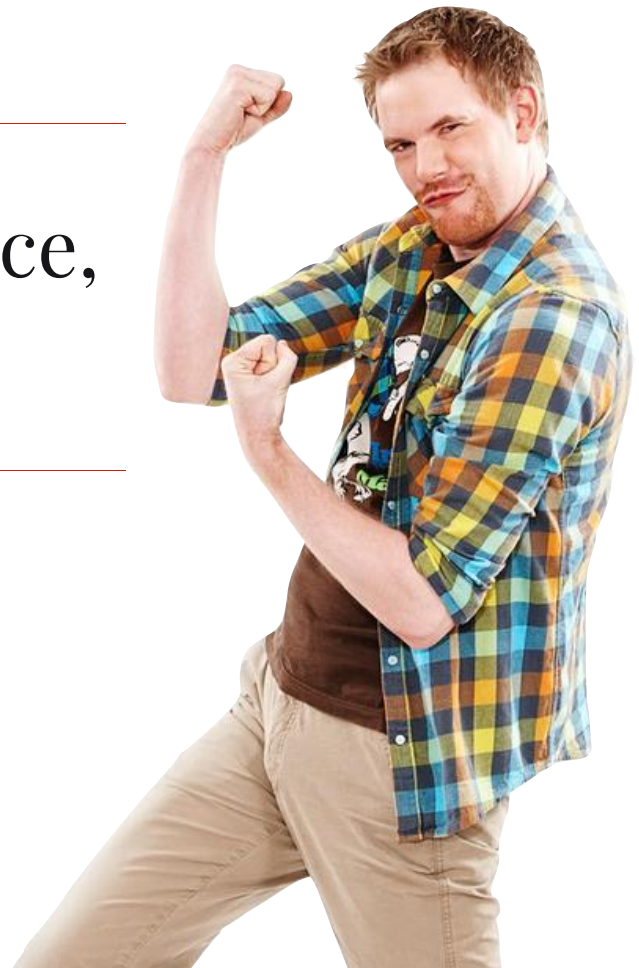
## Revize Intelligent Publishing WCM



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“Security, Performance,  
Redundancy”

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# Revize Project Team

Revize understands the importance of having a talented and experienced staff. We are proud of our well-respected team of top notch experts in the field of government website design, development, analysis, content management, training and support. From the first creative concepts, through to the design phases, and from site launch to training of personnel and continued support of your website project, we have the right group of seasoned professionals to work with you through the website process and beyond. We are pleased to introduce them:

## Joseph J Nagrant

Business Development Director

Joseph is an accomplished professional internet and website design consultant with more than 35 years of successful business development and account management leadership experience. He has worked with well over 900 townships, cities, counties, educational institutions, companies, and non-profit organizations. He's a foremost expert in translating technical solutions into compelling living websites and other online community building opportunities. Additionally, he is a board member for Mott Community College (Flint, MI) MTEC Center, IT Advisory Council, Education Advisory Group. He also participates in many government discussions regarding the Internet for government use, including being a frequent guest on WDET (NPR) public radio and in The Detroit News. He has an excellent reputation for building and sustaining effective, long lasting client relationships.

- Philosophy: "Always put yourself in the client's shoes and do what is best for them."
- Education: BS in Electrical Engineering, Lawrence Tech University, MS in Business, Central Michigan University.
- Expertise: 29+ years of project, sales and marketing experience with government, education, corporate, and non-profit organizations.
- Role on your website project: Supervisor of account management between client and project team.

## Ray Akshaya

### Technical Director

Ray has 23+ years of extensive technical experience with internet and website solutions. He has worked on hundreds of government, non-profit and educational websites and has a keen eye for web visitor requirements, information architecture, and usability. He is also a long-time veteran of Revize Software Systems and our clients enjoy working with him. In his career, he has deployed and/or assisted with technical solutions for more than 500 websites. When working on a project, Ray always visualizes himself in the client's chair at the closing stages of the project and makes sure that all decisions made on a project are in alignment with the client's vision and best practices for developing the system.

- Philosophy: "Work Hard, Help People and Live Honest."
- Education: MS in Engineering Science, Louisiana State University, Baton Rouge
- Expertise: Client Management, Project Management, Technology Development for CMS & Web Apps
- Role on your website project: Technical Director

## Samir Alley

### Creative Director

Samir has more than a decade of experience in managing web site design projects. He has deployed 360+ municipal websites and has a solid background in web design and the latest web technologies. Formerly with Google, Samir is a leader equipped to handle any kind of sophisticated web project. He is an exceptional communicator with an innate listening skill that gives him the ability to understand and deploy a client's unspoken needs. Samir's blend of creativity, proficiency, and technical knowledge is unsurpassed in the industry.

- Philosophy: "Empathy, Focus, and... Impute"
- Education: BS in Computer Science, Wayne State University
- Expertise: Web Project Management - Adobe Design Premium CS5.5: Photoshop, Illustrator, InDesign, Flash, DreamWeaver, Fireworks, HTML, CSS, CSS3, SEO, PHP, JavaScript, MySQL, JQuery and HTML5.
- Role on your website project: Graphic design of website and backup support.

## Derek Ortiz

Website Developer / Front End Web Application Designer

Derek is a senior front-end web developer and designer with Revize with more than 12 years of experience in website development. He is highly skilled in his ability to leverage the latest technologies to create fast and innovative web solutions. He commands an intense, yet light-hearted creative presence at Revize, producing excellent design work.

- Philosophy: Design and development are constantly evolving, and learning new methods and practices gives me a “geeky” excitement. What I truly enjoy most is that I can create what is considered to be art, but at the same time serves a very functional purpose.
- Education: Bachelor’s Degree in Computer Science, Oakland University.
- Expertise: Skilled in Adobe Design Premium CS5.5: Photoshop, Illustrator, InDesign, Flash, DreamWeaver, Fireworks, HTML, CSS, CSS3, SEO, PHP, JavaScript, MySQL, JQuery and HTML5.
- Role on your website project: Development of website and backup support.

## Denise Brazier

Project Manager/Trainer

Denise is an educator by nature. Her 20 years of experience in the public school system has made her a master of engaging participants during training. She effortlessly builds effective relationships with all clients. Denise has served as Advisory Counselor, Coordinator, Publicity Director, and Project Manager for several organizations in the education, non-profit and public sectors. She has been appointed to the state’s quality committee evaluating organizational policies and procedures for recognition.

- Philosophy: “Always explain things in the terms of your audience to ensure their understanding”
- Education & Training: MS in the Art of Education from Marygrove College. Certification in Secondary Education
- Expertise: Training, education, teaching, public affairs and project management.
- Role on your website project: Trainer for the Content Management toolset and project manager

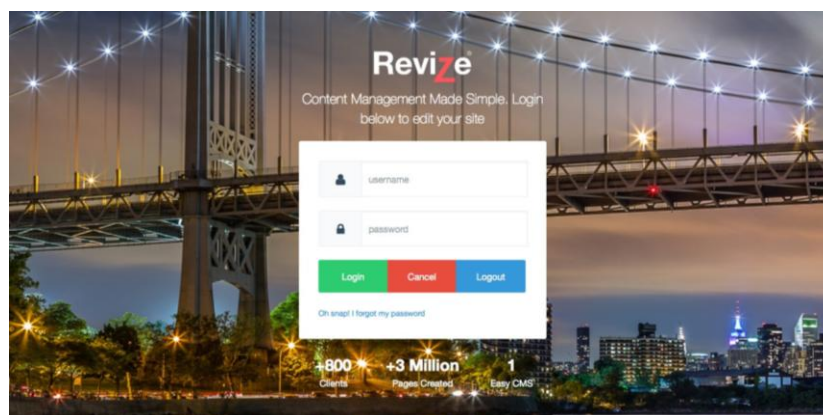
Did you know?

Revize has the largest number of township websites in the state of Michigan than any other website company!



# Revize Government CMS User Interface

## 1. Revize CMS User Interface Home Page

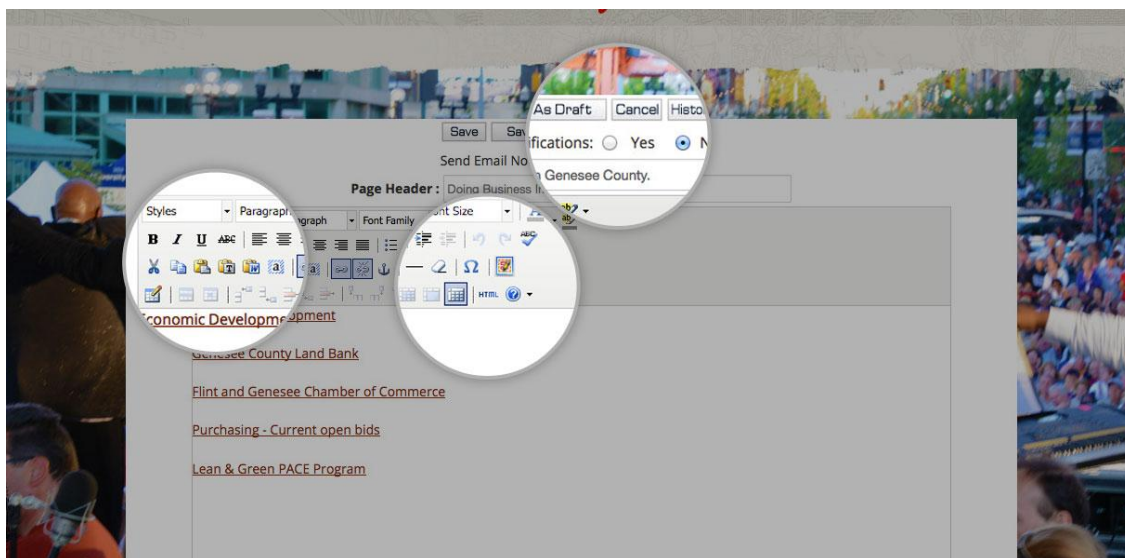


2. Users simply browse to a page that they want to edit, select the Login button, and then insert their Login Name and Password into a login screen as shown below.

3. Edit buttons appear on the page after the Login executes. Based on user's roles/permissions, the appropriate buttons are displayed.



The input form appears as shown below. Content Editors can change banner, page heading and the content displayed in the center of the page. Notice the content is changed using a “Word Like” editor.



After the page is “saved”, the page can be sent to an approver for review or immediately published to the web site.

# Revize Quote

|                                                                                                                                                                                                         |                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|
| Revize WEBGEN “Ready to Use” Website Design – includes Color Scheme and Banner customization, Revize CMS integration, and Content Editor training, onetime fee                                          | \$2,425                        |
| Content migration included up to 560 pages and documents.<br><b>To help remove stale content, Revize will not be moving over old events or calendar items.</b>                                          | \$1,175                        |
| Revize CMS Annual Software Subscription (1 User), Unlimited Tech Support, Software Updates, SSL Security Certificate, and Website Hosting up to 5 GB storage, 30GB monthly bandwidth limit – annual fee | \$1,250                        |
| <b>Grand Total (1st year)</b><br>Second year and onwards investment                                                                                                                                     | <b>\$4,850</b><br>\$1,250/year |

Website delivery: approximately 4-6 weeks

- ✓ Revize WEBGEN “Ready to Use” Website Design – **pick from one of Five designs, starting on page 39.** Revize will change the color scheme and customize the banner to fit your organization. Each design includes Response Website Design programming for great viewing on any size mobile phone screen without having to zoom in on the text!  
Takes approximately 4 - 6 weeks.
- ✓ Revize CMS web content management software subscription for up to 1 Content Editor
- ✓ Revize Web Calendar Module, Document Center, and other modules as indicated on the page 38.
- ✓ Revize will not be moving over any old calendar events, or empty webpages to help clean up stale content. Additional content migration, if requested, is available for \$3 per webpage and document.
- ✓ Instructor Led Training – Revize content editing and administrative training, one session up to 3 hours for up to 2 people via web conference and phone
- ✓ Technical Support and Product Upgrades, Website Hosting
- ✓ Four-year agreement

## Flexible Payment Option

### Optional Payment Plan – The Revize Client First Plan

The Revize Client First Plan offers clients an alternative payment plan that makes it easier to purchase a new website on your budget and spreads the one-time project design and development costs over a longer period of time.

Through a 4-year contract, The Revize Client First Plan dramatically lowers the one-time project development and start-up costs of launching a new website. What Revize does is combine the one-time and recurring fees and spreading them over the life of the contract, interest free.

### The Revize Client First Plan Annual Recurring Fees – Interest Free **Optional**

|                |                                                                          |
|----------------|--------------------------------------------------------------------------|
| <b>Year 1:</b> | 1/4th of project costs + Annual Hosting, Support, Maintenance<br>\$2,150 |
| <b>Year 2:</b> | 1/4th of project costs + Annual Hosting, Support, Maintenance<br>\$2,150 |
| <b>Year 3:</b> | 1/4th of project costs + Annual Hosting, Support, Maintenance<br>\$2,150 |
| <b>Year 4:</b> | 1/4th of project costs + Annual Hosting, Support, Maintenance<br>\$2,150 |



## Following Applications & Features will be integrated into Your Website Project

Revize provides applications and features specifically designed for government organizations.

The applications and features are categorized into:

- Citizen's Communication Center Apps
- Citizen's Engagement Center Apps
- Staff Productivity Apps
- Site Administration and Security Features
- Mobile Device and Accessibility Features

### CITIZEN'S COMMUNICATION CENTER APPS:

- ✓ Home Page Alert
- ✓ Document Center with search bar
- ✓ FAQ Center with search bar
- ✓ News Center
- ✓ Photo Gallery/YouTube Video Upload
- ✓ Quick Link Buttons
- ✓ Revize Web Calendar – Unlimited Calendars
- ✓ Language Translator – over 100 languages

### CITIZEN'S ENGAGEMENT CENTER APPS:

- ✓ Social Media Sharing App

### STAFF PRODUCTIVITY APPS:

- ✓ Image Manager
- ✓ Link Checker
- ✓ Menu Manager
- ✓ Website Content Archiving

### SITE ADMIN & SECURITY APPS:

- ✓ Audit Trail & History Log
- ✓ Roles and Permission-based Security Mode
- ✓ Secure Site Gateway
- ✓ Unique Login/Password for each Content Editor

### MOBILE DEVICE AND ACCESSIBILITY FEATURES:

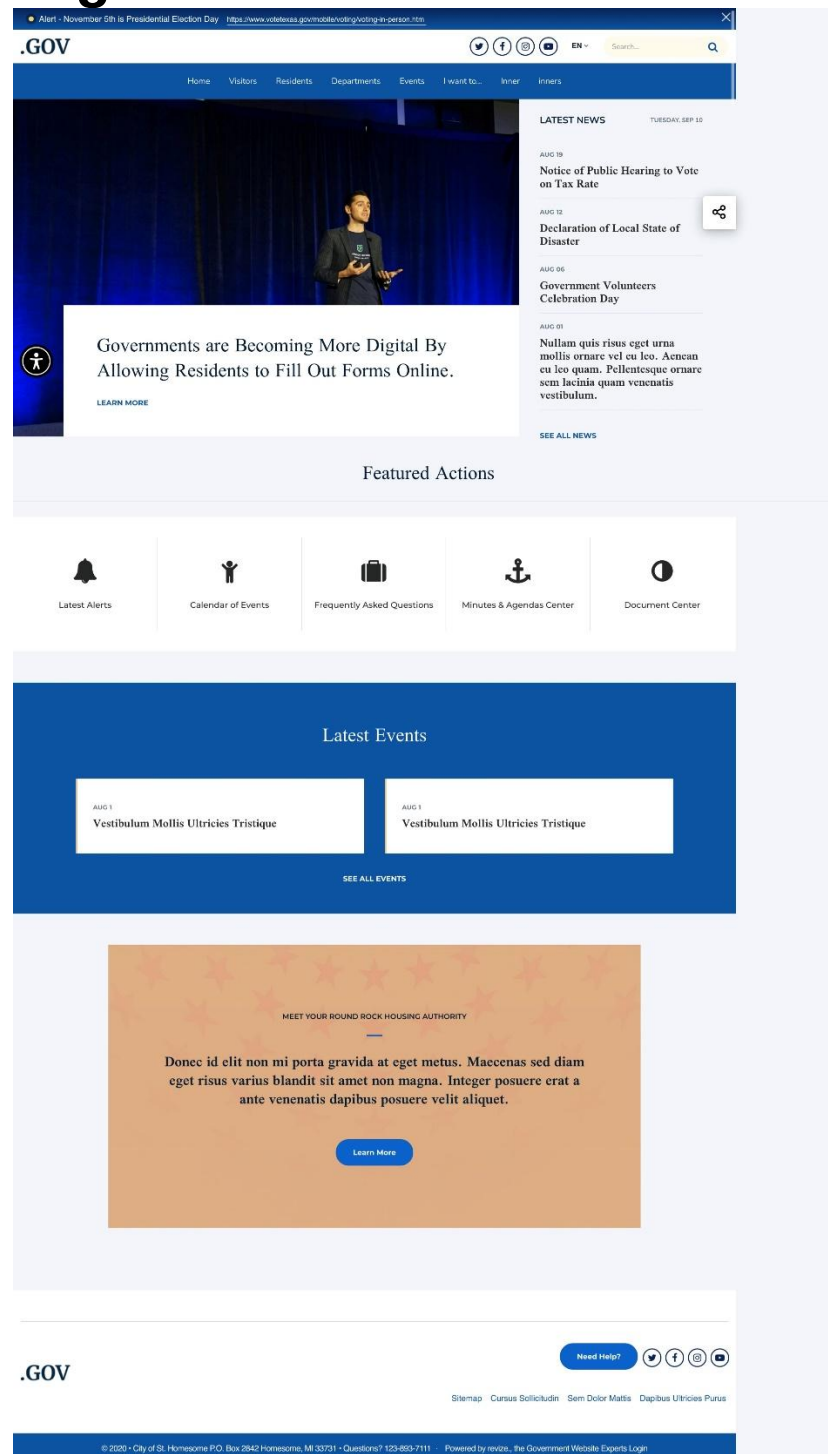
- ✓ ADA Compliant WCAG 2.1 AA
- ✓ ADA Accessibility Widget
- ✓ Responsive Website Design (RWD) – for great mobile phone viewing

**Select one of the following Website Designs on the following pages and Revize will add your logo in the banner and change the color scheme to reflect your organization's character. The Revize CMS is already built into it saving you the cost of a custom design and CMS technology development.**

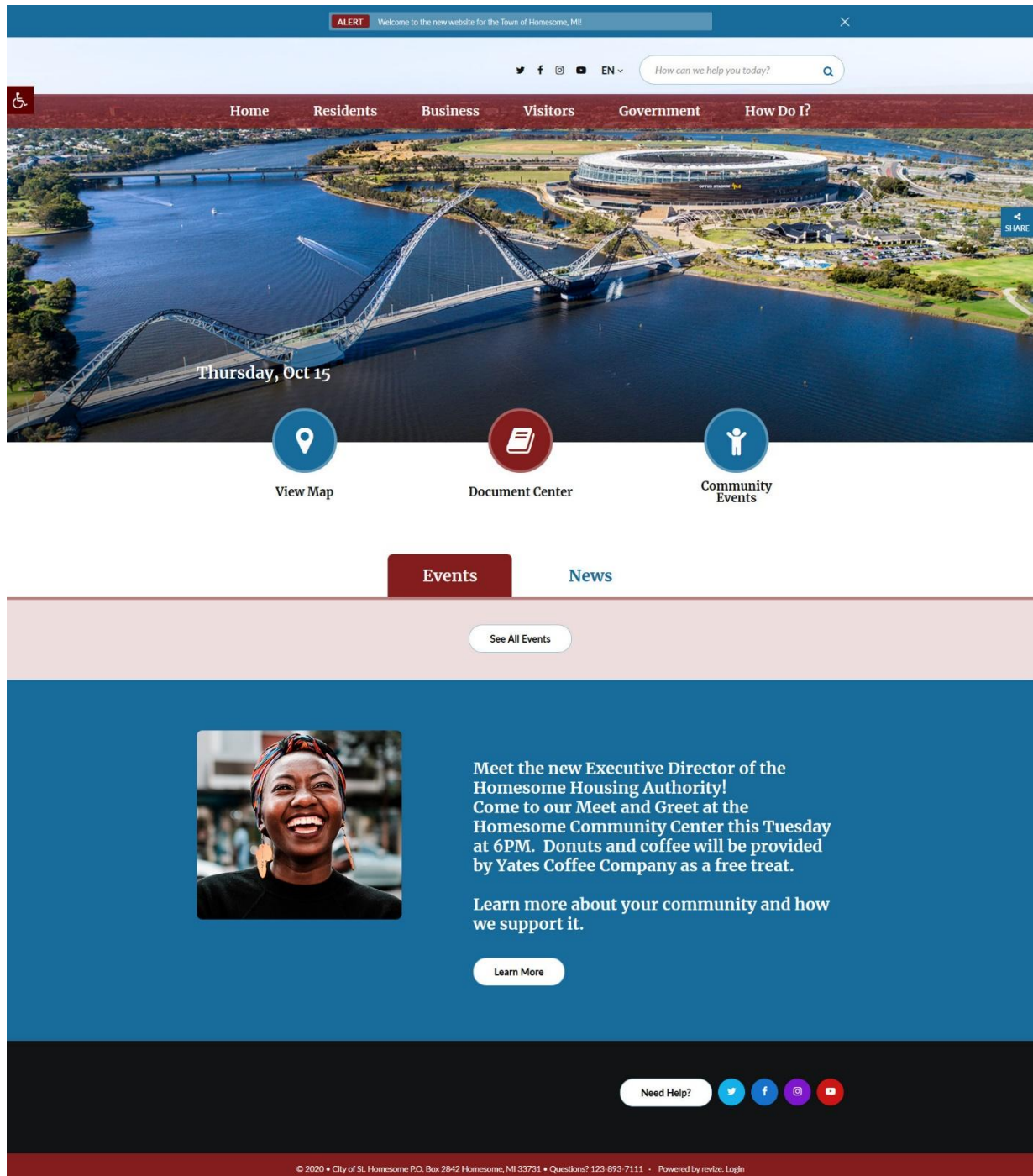
**Turnaround time: approximately 4-6 weeks**



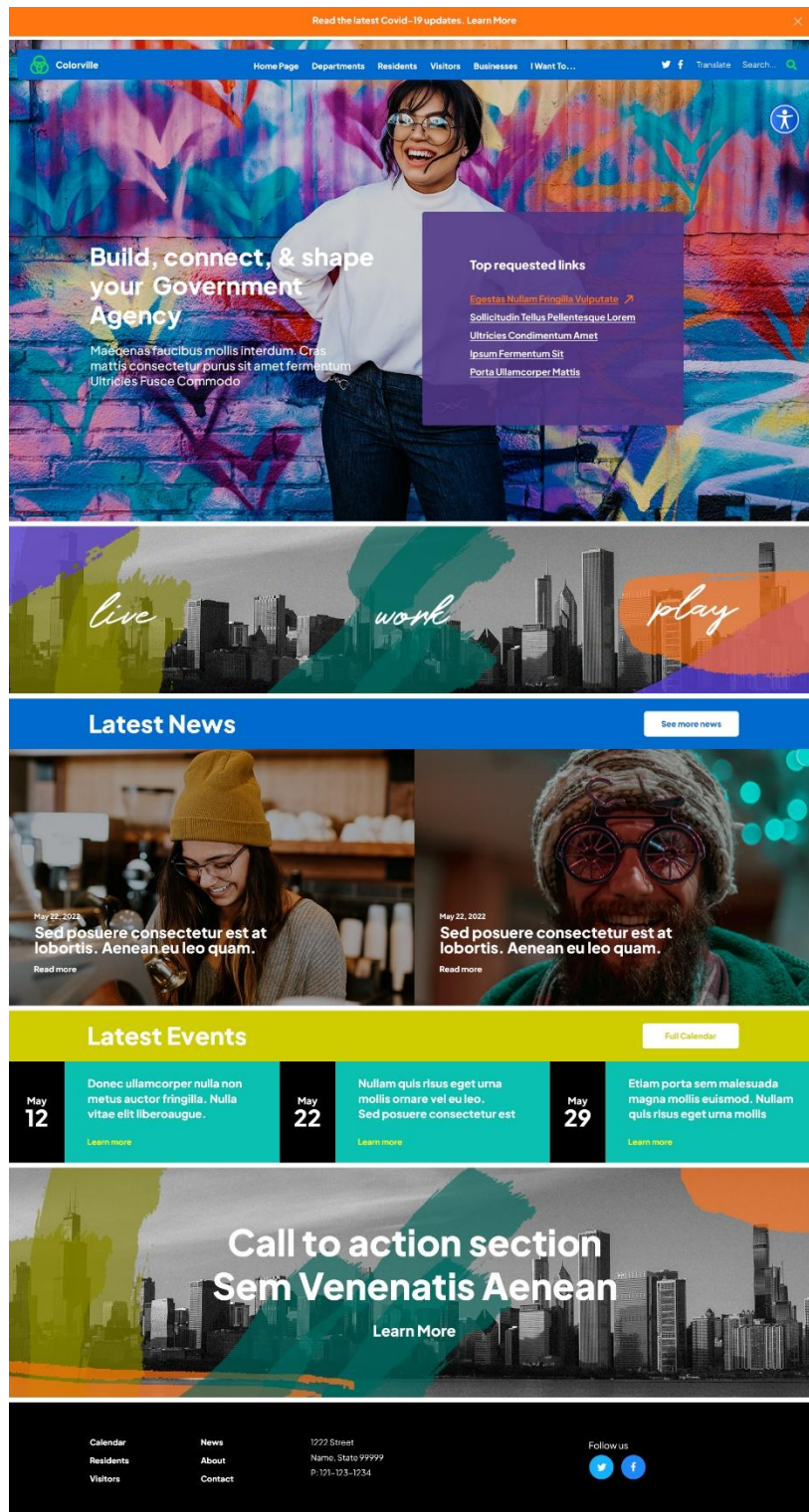
# Revize WEBGEN “Ready-to-Use” Website Designs: .Gov Design



# Town of Homesome Design

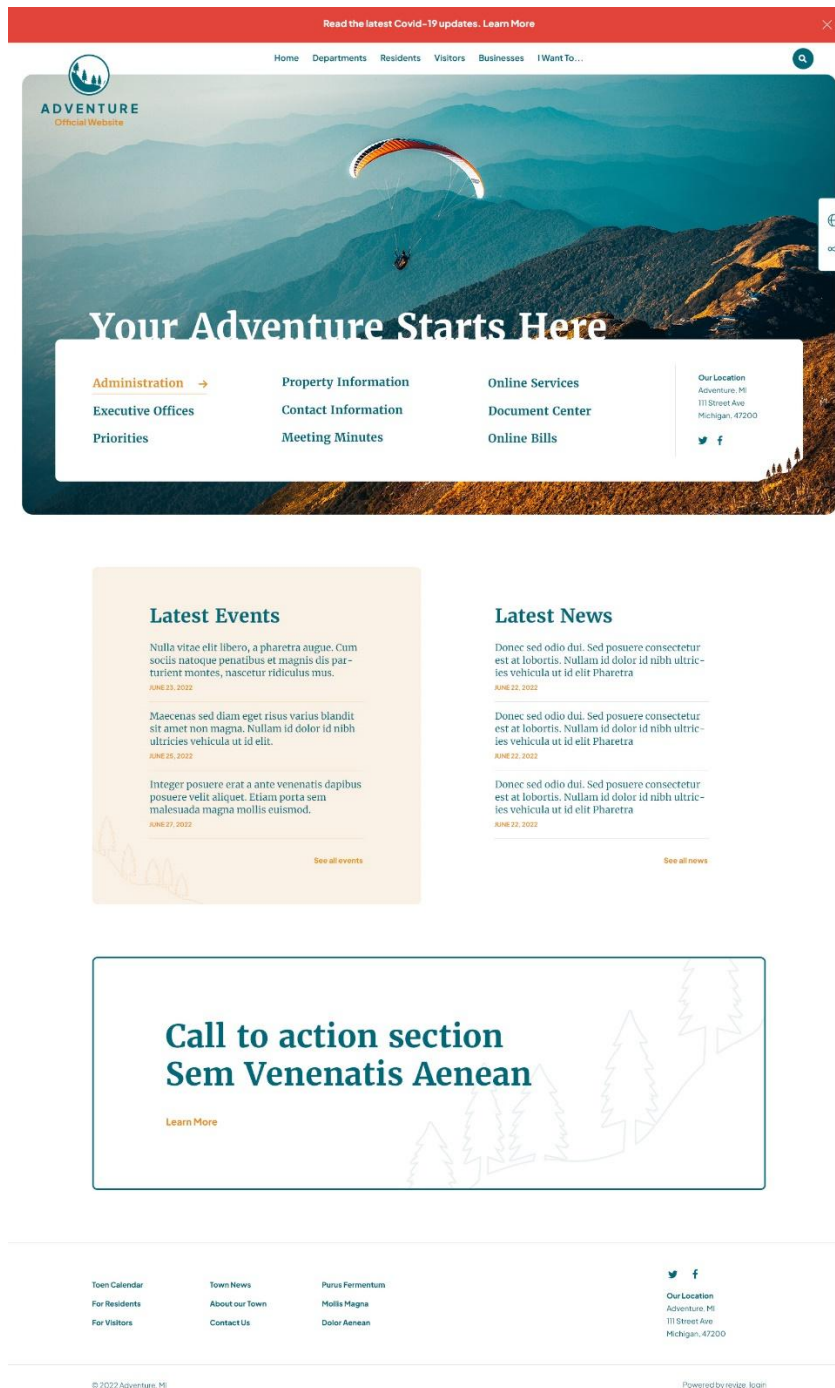


# Colorville Design

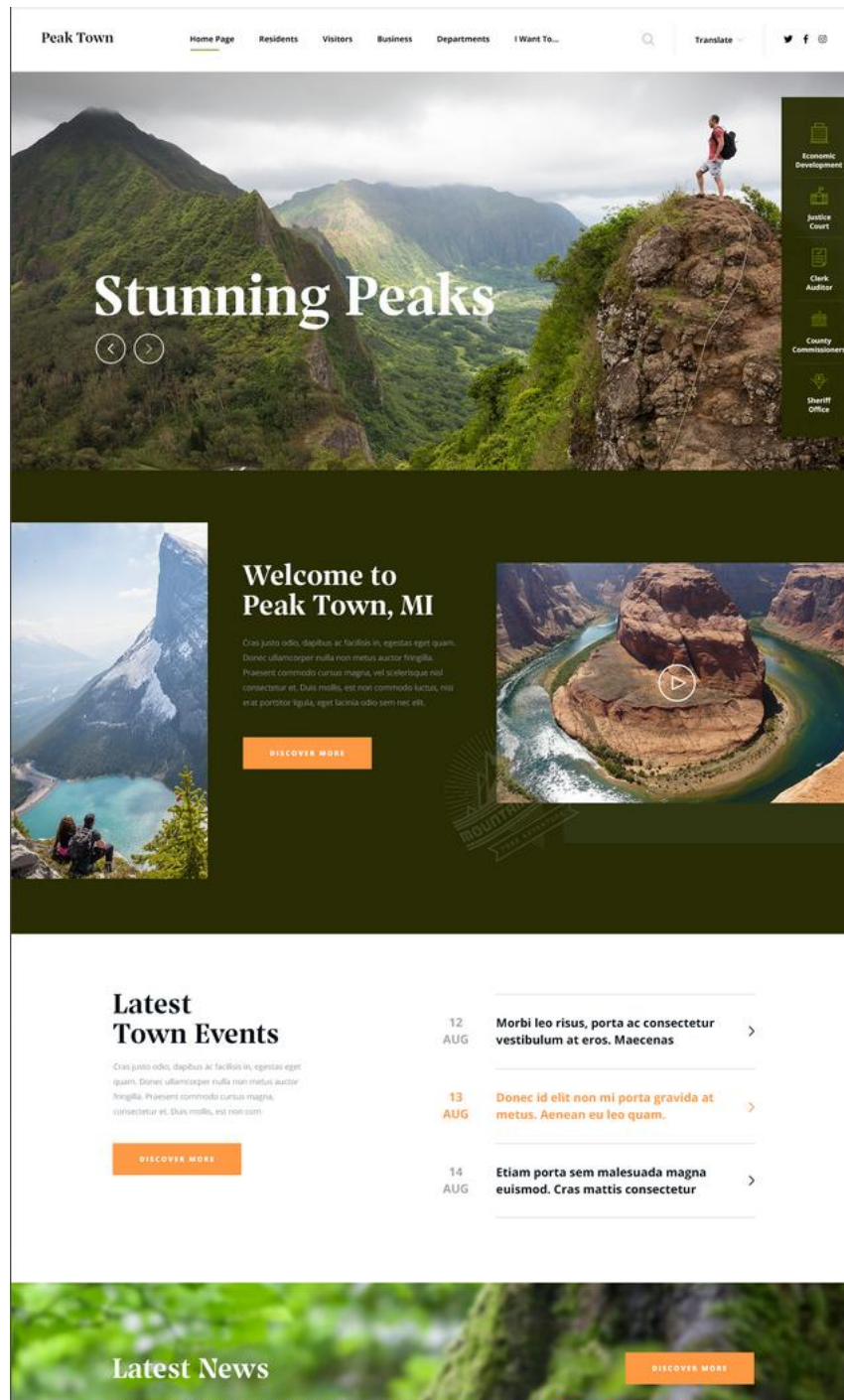




# Adventure Design



# Peak Town Design





# City of Thomas Design

